

GOVERNOR'S

POINTS OF LIGHT *awards*

OCTOBER 8, 2015

SPONSORSHIP GUIDE

VISIONARY SPONSORSHIP - \$15,000 (1)

- Two- to four-minute welcoming address during event
- Co-present awards with Governor or Governor's designee
- Logo placement on Point of Light Awards
- Sponsorship recognition in press releases and media advisories
- Logo inclusion on Step and Repeat
- Inclusion of Company logo, name and hyperlink (when applicable) in promotional materials, award ceremony program, and online
- One table of 10, premium location
- Full page, full color ad in award ceremony program
- Logo inclusion in online Silent Auction app

LEAD SPONSORSHIP - \$10,000 (7)

- Sponsorship recognition in press releases and media advisories
- Award Category Sponsorship Recognition (Individual Volunteer-Southern, Individual Volunteer-Northern, Individual Volunteer-Rural, Corporate Volunteer Program, Non-Profit Volunteer Program, Volunteer Program Serving Veterans or Volunteer Manager)
- Logo inclusion on Step and Repeat
- Inclusion of Company logo, name and hyperlink (when applicable) in promotional materials, award ceremony program, and online
- One table of 10, premium location
- Full page, full color ad in award ceremony program
- Logo inclusion in online Silent Auction app

PLATINUM SPONSORSHIP - \$7,500

- Logo inclusion on Step and Repeat
- Inclusion of Company logo, name and hyperlink (when applicable) in promotional materials, award ceremony program, and online
- One table of 10, premium location
- Full page, full color ad in award ceremony program
- Logo inclusion in online Silent Auction app

GOLD SPONSORSHIP - \$5,000

- Sponsorship recognition in award ceremony program and event web page
- Half page, full color ad in award ceremony program
- Logo inclusion in online Silent Auction app
- One table of 10, preferred location

SILVER SPONSORSHIP - \$2,500

- Sponsorship recognition in award ceremony program and event web page
- Logo inclusion in online Silent Auction app
- One table of 10, preferred location

SPONSOR A FINALIST - \$1,500

AD SIZES: 2 Page Spread - 11" w X 8.5" h w/bleed 11.25" w X 8.75" h

Full Page - 5.5" w X 8.5" h w/bleed 5.75" w X 8.75" h

1/2 Page - 5.5" w X 4.25" h w/bleed 5.75" w X 4.5" h

1/4 Page - 2.75" w X 4.25" h w/bleed 3" w X 4.5" h

File types accepted: TIFF, JPEG, PDF. Ads must be at 300 dpi.

Do not include any crop marks, printer marks or bleed marks. Please outline all fonts.

QUESTIONS: Contact Amber Martin-Jahn, Executive Director

775.825.1900 | amber@nevadavolunteers.org | nevadavolunteers.org

nv nevada volunteers
The Governor's Commission on Service



**VISIONARY SPONSORSHIP
\$15,000 (1)**

**LEAD SPONSORSHIP
\$10,000 (7)**

**PLATINUM SPONSORSHIP
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\$1,500**

Two- to four-minute welcoming address during event	●					
Co-present awards with Governor or Governor's designee	●					
Logo placement on Point of Light Awards	●					
Sponsorship recognition in press releases and media advisories	●	●				
Award Category Sponsorship Recognition (Individual Volunteer-Southern, Individual Volunteer-Northern, Individual Volunteer-Rural, Corporate Volunteer Program, Non-Profit Volunteer Program, Volunteer Program Serving Veterans or Volunteer Manager)		●				
Logo inclusion on Step and Repeat	●	●	●			
Inclusion of Company logo, name and hyperlink (when applicable) in promotional materials, award ceremony program, and online	●	●	●			
One table of 10, premium location	●	●	●			
Full page, full color ad in award ceremony program	●	●	●			
Sponsorship recognition in award ceremony program and event web page				●	●	
Half page, full color ad in award ceremony program				●		
Logo inclusion in online Silent Auction app	●	●	●	●	●	
One table of 10, preferred location				●	●	