



GOVERNOR'S

POINTS OF LIGHT *awards*

OCTOBER 5, 2017

WE HAVE THE POWER TO CHANGE NEVADA'S VOLUNTEER STORY WHEN WE ALL TAKE IT PERSONALLY!

Thank you for joining us at the **Governor's Points of Light Awards Ceremony** where we celebrate the selfless contributions of our state's volunteers and Nevada's business and nonprofit organizations with inspiring stories of the success that happens when applying service as a strategy.

We have another success story to share. Two years ago Nevada Volunteers became our state's only Service Enterprise certifying organization. Since then 5 Nevada organizations have achieved certification. **Why does this matter?** Did you know that Service Enterprise Certified organizations outperform their peers on ALL measures of organizational capacity? Our Nevada certified organizations offer a **Return on Volunteer Investment** improvement that ranges from 114% to 407% - a success story that would make Wall Street downright jealous.

I imagine you've heard before that the Volunteering and Civic Life report shows that around 19 percent of Nevadans volunteer, which equals an impressive \$1.3 billion in service contributions to Nevada. Yet, we can do better. That same report tells us that our volunteer ranking is 48th in the nation. Rather than cast our eyes toward the floor, let's take this personally and challenge ourselves to see these numbers through the lens of transformative potential... through the possible... and how-together-we will change that story. **Collectively, with the funding power of our donations, we can create the essential cornerstone that brings together people with time and talent to the agencies that need their skills and abilities.**

In one of Nevada's most promising communities, our funds will support the development of Nevada's first volunteer hub. A hub, powered by a service year member, whose work will strengthen the framework for volunteer opportunities, grow Service Enterprises and build community alignment for creating, utilizing and succeeding in volunteer efforts. With this, our State can achieve its mission to increase volunteerism and reverse the ranking so we climb toward the top.

Today, I'm challenging **each of us** at today's ceremony to make an investment in the future of Nevada's volunteers. **Today** let's accomplish something remarkable. Today, I'm asking you to **Take It Personally.**

A gift of \$50 per person will help support 1 full-time service member to serve 1 year at a local Volunteer Hub.

A gift of \$25 per person will strengthen a Nevada Nonprofit to become a Service Enterprise Certified Organization

A gift of \$12.50 funds high-quality volunteer opportunities for Nevadans

We've made it easy.

Please use the pen and envelope at your table to make a gift today.

Already registered for the silent auction? Click the green button and select the amount you want to give, or text the word Give and the amount you wish to donate, to 24700 (ex. Give 100 to 24700).



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Please **Take it Personally**. Join Nevada Volunteers, the State's Commission on Volunteerism, in creating a strong, vibrant and burgeoning network of organizations, agencies, and individuals who create meaningful volunteer positions throughout our state.

If every person in the room today takes it personally and donates, here is what we can achieve:

Nevada's first Volunteer Hub, powered by a full-time Service Year member who is investing his or her efforts full-time for a year in growing volunteerism at the host organization, in the community and across our state.



To achieve this each of us must donate \$50 today!

Any gift amount will be used to build the support needed for a full-time year of service. Sponsor a member for \$10,000 and your donation will be matched 1:1.

Our goal is to have 6 Service year members supporting volunteer hubs across Nevada

More Nevada organizations certified as Service Enterprises. In other words, more direct service and skills based volunteer opportunities. Not only that, Service Enterprises have shown that not only do they lead and manage their organizations better, but they are also significantly more adaptable, sustainable and better resourced to do their work, and therefore able to sustainably go to scale.

If all of us donate \$25 today we can transform a Nevada Nonprofit into a Service Enterprise

Becoming a certified Service Enterprise is hard work. It takes leadership, vision and an investment.

Know a specific organization you want to sponsor? Donate \$5,000 and name your organization.

