

GOVERNOR'S

POINTS OF LIGHT *awards*

SEPTEMBER 29, 2016

SPONSORSHIP GUIDE

VISIONARY SPONSORSHIP - \$15,000 (1)

- Two- to four-minute welcoming address during event
- Co-present awards with Governor or Governor's designee
- Logo placement on Point of Light Awards
- Sponsorship recognition in press releases and media advisories
- Logo inclusion on Step and Repeat
- Inclusion of Company logo, name and hyperlink (when applicable) in promotional materials, award ceremony program, and online
- One table of 10, premium location
- Full page, full color ad in award ceremony program
- Logo inclusion in online Silent Auction app

LEAD SPONSORSHIP - \$10,000 (7)

- Sponsorship recognition in press releases and media advisories
- Award Category Sponsorship Recognition (Individual Volunteer-Southern, Individual Volunteer-Northern, Individual Volunteer-Rural, Corporate Volunteer Program, Non-Profit Volunteer Program, Volunteer Program Serving Veterans or Volunteer Manager)
- Logo inclusion on Step and Repeat
- Inclusion of Company logo, name and hyperlink (when applicable) in promotional materials, award ceremony program, and online
- One table of 10, premium location
- Full page, full color ad in award ceremony program
- Logo inclusion in online Silent Auction app

PLATINUM SPONSORSHIP - \$7,500

- Logo inclusion on Step and Repeat
- Inclusion of Company logo, name and hyperlink (when applicable) in promotional materials, award ceremony program, and online
- One table of 10, premium location
- Full page, full color ad in award ceremony program
- Logo inclusion in online Silent Auction app

GOLD SPONSORSHIP - \$5,000

- Sponsorship recognition in award ceremony program and event web page
- Half page, full color ad in award ceremony program
- Logo inclusion in online Silent Auction app
- One table of 10, preferred location

SILVER SPONSORSHIP - \$2,500

- Sponsorship recognition in award ceremony program and event web page
- Logo inclusion in online Silent Auction app
- One table of 10, preferred location

SPONSOR A FINALIST - \$1,500

AD SIZES: Full Page - 5.5"w X 8.5"h | Half Page - 5.5"w X 4.25"h

File types accepted: TIFF, JPEG, PDF. Ads must be at least 300 dpi

QUESTIONS: Contact Amber Martin-Jahn, Executive Director

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nv nevada volunteers
The Governor's Commission on Service



	VISIONARY SPONSORSHIP \$15,000 (1)	LEAD SPONSORSHIP \$10,000 (7)	PLATINUM SPONSORSHIP \$7,500	GOLD SPONSORSHIP \$5,000	SILVER SPONSORSHIP \$2,500	SPONSOR A FINALIST \$1,500
Two- to four-minute welcoming address during event	●					
Co-present awards with Governor or Governor's designee	●					
Logo placement on Point of Light Awards	●					
Sponsorship recognition in press releases and media advisories	●	●				
Award Category Sponsorship Recognition (Individual Volunteer-Southern, Individual Volunteer-Northern, Individual Volunteer-Rural, Corporate Volunteer Program, Non-Profit Volunteer Program, Volunteer Program Serving Veterans or Volunteer Manager)		●				
Logo inclusion on Step and Repeat	●	●	●			
Inclusion of Company logo, name and hyperlink (when applicable) in promotional materials, award ceremony program, and online	●	●	●			
One table of 10, premium location	●	●	●			
Full page, full color ad in award ceremony program	●	●	●			
Sponsorship recognition in award ceremony program and event web page				●	●	
Half page, full color ad in award ceremony program				●		
Logo inclusion in online Silent Auction app	●	●	●	●	●	
One table of 10, preferred location				●	●	