

2j. AmeriCorps Program Identification

As a program that is part of the AmeriCorps National Service Network, AmeriCorps Program identification must comply with the [AmeriCorps Branding and Messaging Guidance](#) issued by CNCS and the AmeriCorps Logo requirements in the AmeriCorps Grants Terms and Conditions (45 CFR 2522.100). Programs must provide each of their AmeriCorps members with a basic AmeriCorps service gear package of the program's choosing, because it is required that members always wear some type of AmeriCorps identification during their service hours. Programs may design and provide program-specific member gear and include this in the program's budget. An item with the AmeriCorps logo is a required budget expense. AmeriCorps service sites are required to be clearly identified as AmeriCorps service sites with the appropriate AmeriCorps signs, including, at a minimum, the AmeriCorps logo.